

# SafeMLS Talking Points

## What is SafeMLS?

- Every person accessing NorthstarMLS will be required to use the SafeMLS Strong Authentication system.
- SafeMLS combines something you know (user ID, Pin number) with something you have (a token which generates a one-time password), providing a proven security technology used by millions of professionals in private industry and government.
- The SafeMLS system is being used by over 50 MLS' and over 400,000 real estate professionals.

## Why

- Current system of logins and passwords is easily breached. Because of password sharing and theft, MLS' estimate between 10 and 25% of logins are not legitimate dues paying members.
- Increases in the storage of sensitive information require increases in security. Sensitive information includes showing information, personal information about contacts, property and client documents, and the future potential of transaction management.

## Costs

- SafeMLS costs are built into MLS subscriber fees. Personal assistants to paid subscribers will now be assessed a reduced access fee.

## When

- RMLS will begin a phased rollout the week of January 19<sup>th</sup>. Initially it will run in parallel with the current login system to allow subscribers time to use the new system.